



## KUKA Digital and soffico enter into strategic partnership

**Augsburg, June 23, 2025 – The digital industry in Augsburg is growing closer together: KUKA Digital, the new business unit of the globally leading automation group KUKA, and software provider soffico are launching a strategic partnership to jointly drive forward innovative solutions for the seamless digitalization of industry.**

KUKA Digital brings together the expertise of established providers in the fields of software and industrial data analysis – and is thus shaping the transition to intelligently networked production. As part of this unit, Munich-based IoT and analytics specialist Device Insight develops solutions for the data-driven factory – from smart machine monitoring to AI-supported process optimization.

KUKA and soffico are working together on data intelligence solutions that take transparency, efficiency, and innovation in manufacturing to a new level. An important aspect of this is simple, fast, and scalable data exchange and the integration of data via a central platform.

“Connectivity is a key success factor for the scalable use of data and the realization of the data-driven factory. Together with KUKA Digital, we form a powerful team with exceptional expertise in end-to-end digitalization across the entire production lifecycle. Our customers benefit greatly from this,” says Rica Holzmann, Managing Director of soffico GmbH.

“The industry is under intense competitive pressure – efficiency potential can no longer be leveraged solely through traditional automation, but above all through a holistic view and AI-supported optimization of interlocking processes,” says Stefan Hübner, CEO of KUKA Digital subsidiary Device Insight. “Artificial intelligence opens up enormous possibilities for predictive and adaptive functions here.”

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This is where Device Insight's analytics and AI solutions come into their own. What has often failed in the past due to complexity and high integration costs can now be overcome with Soffico: as a master key in complex system landscapes, Soffico's Orchestra integration platform opens the doors to the data-driven factory – while significantly reducing implementation costs for customers.

By using modern low-code and AI technologies in the user-friendly Orchestra integration platform, soffico enables the smooth orchestration of data from different sources in IT and OT. Together, KUKA Digital and soffico offer their customers a comprehensive portfolio. With Orchestra, data becomes easily and economically available to implement numerous use cases related to the Data Driven Factory and beyond.

### *Note for media representatives | soffico and KUKA Digital at automatica 2025*

For the first time, soffico and KUKA Digital will be presenting themselves jointly on the international stage at the automatica trade fair from June 24 to 27, 2025, in Munich. At the KUKA Digital / Device Insight booth, a live demo will illustrate how data is extracted, pre-processed, and visualized in Device Insight's CENTER-SIGHT portal solution using the Orchestra software.

### **KUKA Group**

The KUKA Group is an international automation group with sales of around EUR 3.7 billion and around 15,000 employees. As one of the world's leading suppliers of intelligent, resource-efficient automation solutions, KUKA offers industrial robots, autonomous mobile robots (AMR) including controllers, software, and cloud-based digital services, as well as fully connected production systems for various industries and markets such as automotive with a focus on e-mobility & battery, electronics, metal & plastic, consumer goods, food, e-commerce, retail, and healthcare. The KUKA Group is active in more than 50 countries with over 100 locations. The largest sites are in Germany, USA, China, and Hungary, with headquarters in Augsburg. The KUKA Group includes the plant engineering division KUKA Systems, the robotics division KUKA Robotics, Swisslog (intralogistics automation), Swisslog Healthcare (hospital and pharmacy automation) and the digital division KUKA Digital with the software specialists Visual Components, Device Insight and mo-saixx.